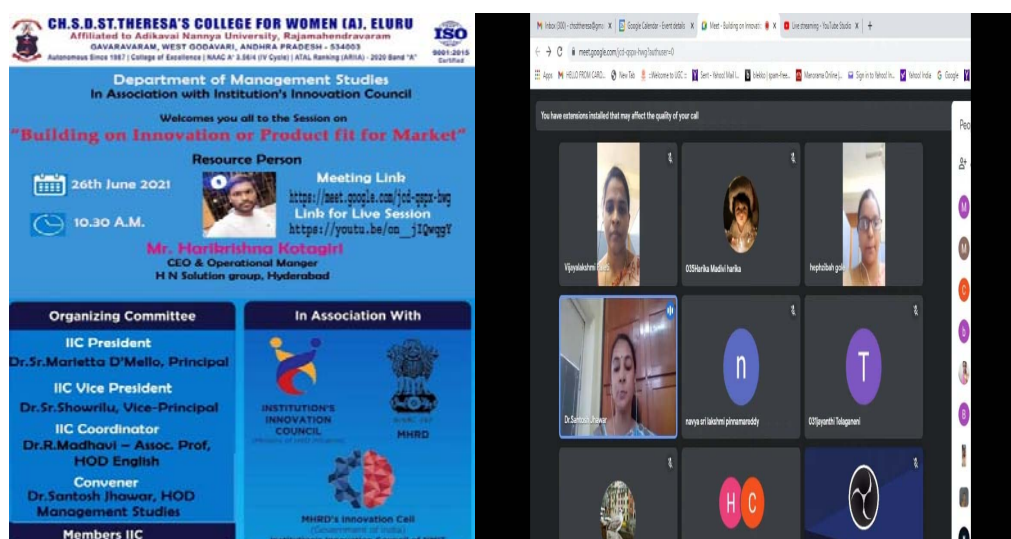


DEPARTMENT OF MANAGEMENT STUDIES

Webinar in association with IIC:

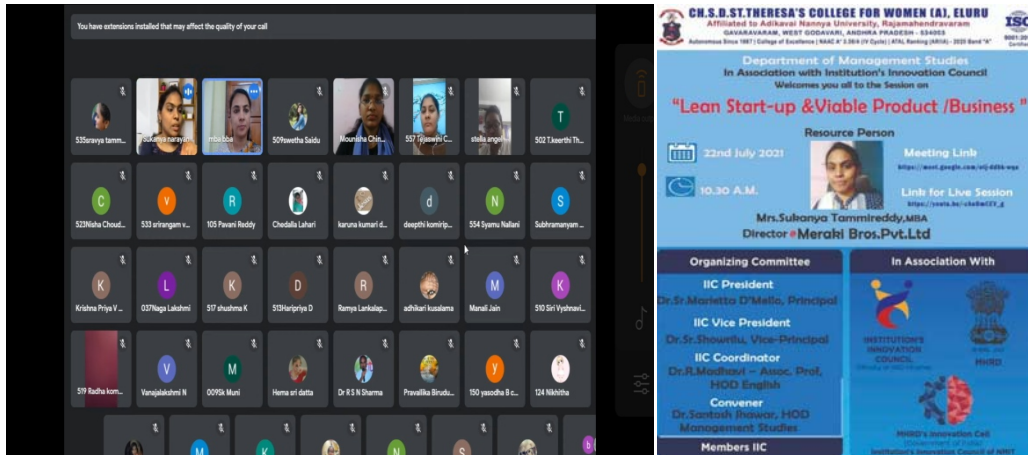
On 26th June 2021, a Webinar was conducted by the Department of Management Studies in association with Institution's Innovation Cell on "Building on Innovation or Product Fit for Market". Mr. Hari Krishna Kotagiri, CEO & Operations Manager at HN Solution Group, Hyderabad addressed the students of MBA, BBA and B.Com that apart from expertise in respective fields students should be imbued with the realization of Building an Innovative Product Fit for Market. He emphasized that students should come out of their comfort zone and should be ready to take the risk.



Webinar on Lean Startup and MPV, Session on Innovation held at Ch.SD. St. Theresa's College For Women (A), Eluru.

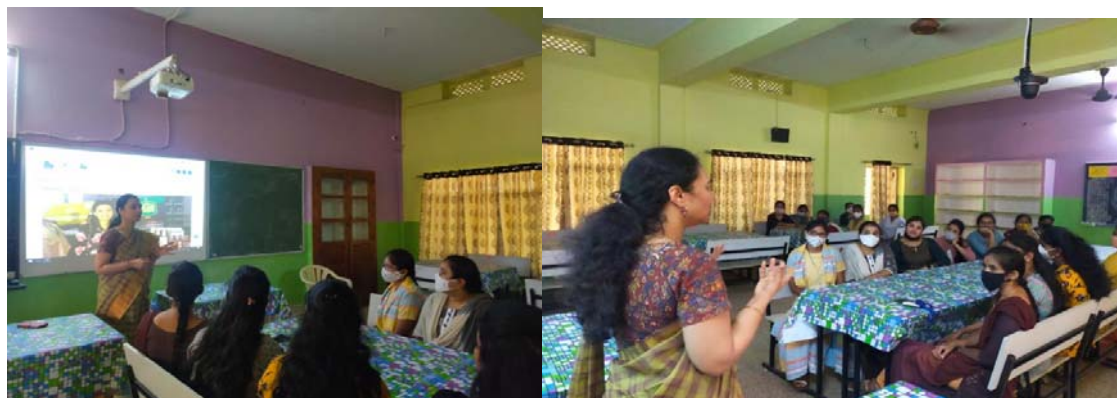
On 22nd July 2021 the Dept of Management Studies of Ch.SD. St. Theresa's College For Women (A), Eluru in association with Institution's Innovation Cell had organized an online mentoring session on "Lean Start-up & Viable Product /Business" under the able guidance of IIC President Dr. Sr. Marietta D'Mello, Principal. Mrs. Sukanya Tammireddy, MBA, Director at Meraki Bros. Pvt. Ltd. addressed the students of MBA & BBA, B.Com. She asserted that start-ups act as economic growth drivers, employment generators, skill and service development measures, for increasing exports, balanced regional development, etc. The session was very

informative and the students actively participated by raising various questions. Dr. Santosh Jhawar Head of the Department and convener of the webinar motivated the students to be the agents of change and continuously contribute towards the society through new and innovative ideas.



IIC Activity:

On 6th August 2021, The Department of Management Studies, Ch.S.D. St. Theresa College for Women(A), Eluru in association with IIC cell Organized a monitoring session on “Ease of doing small business”. Dr. Santosh Jhawar (Head of the Department) discussed a dozen of small business ideas that can be started from home.

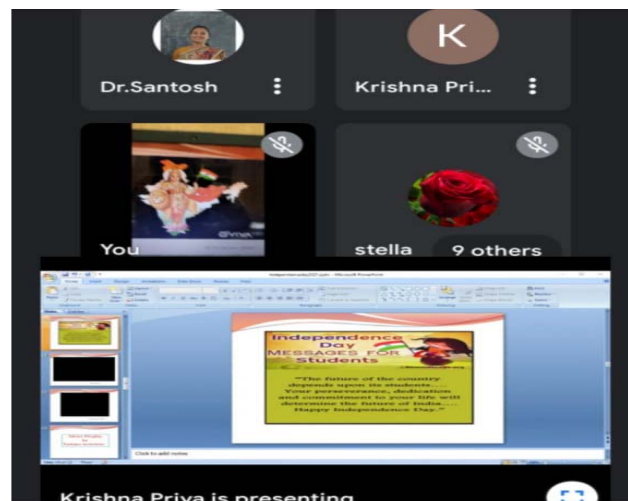




Independence Day Celebrations:

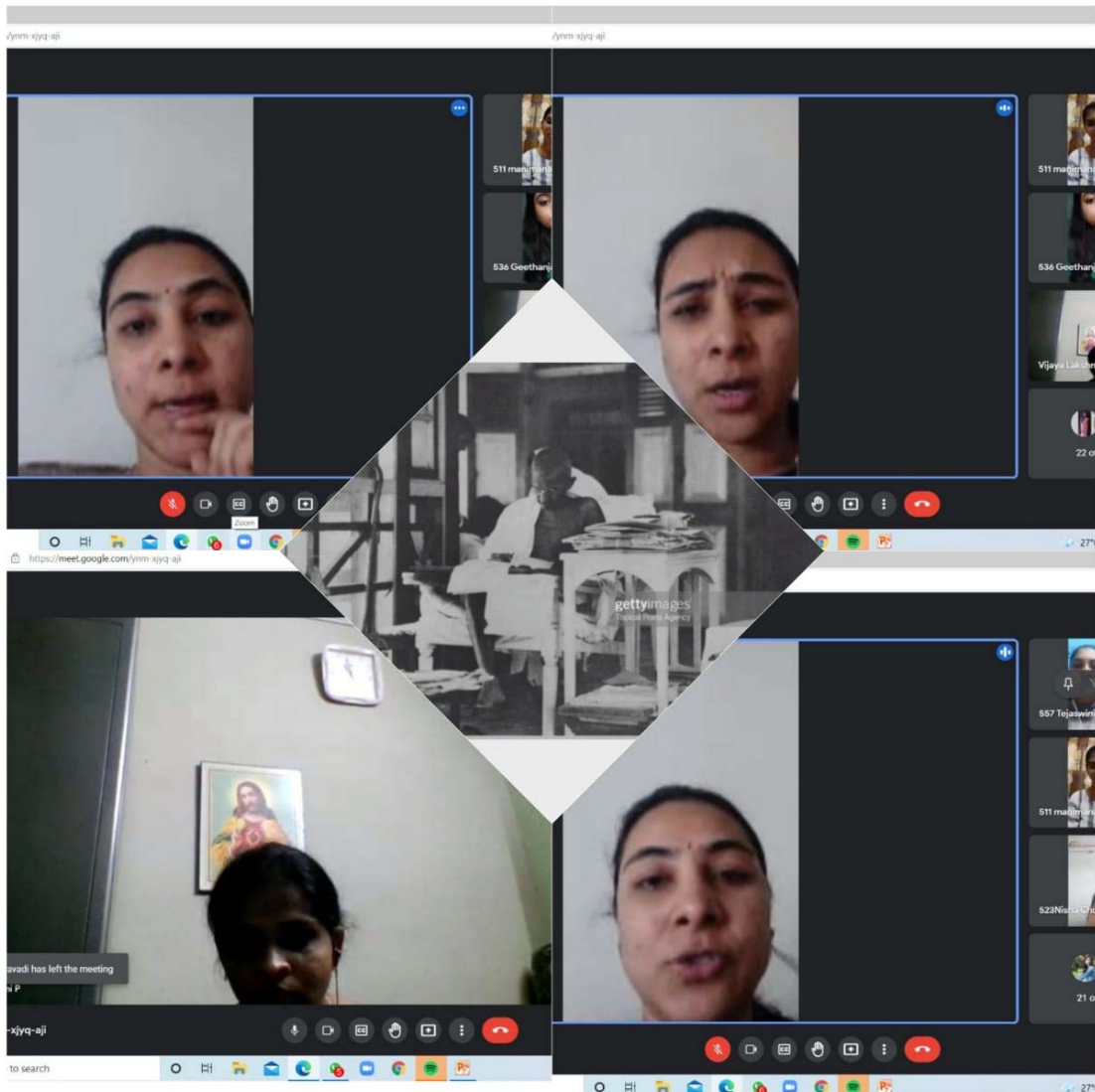
Independence Day celebration inspires the young generation to serve the country. Hence, Independence Day celebration is important to keep the spirit of patriotism alive. 75th Independence Day was celebrated virtually by the Department of Management Studies due to pandemic. Dr. Santosh Jhavar, Head of the Department gave her message on the role of Youth for shaping the future of our nation. On this occasion IBBA conducted Quiz, III BBA & I MBA students participated in Poster making competition. The students participated in various cultural activities like dance, speech and singing.

All the students and staff of the Department celebrated Independence Day to show their solidarity towards the nation.



Gandhi Jayanthi Celebrations:

On the occasion of 152nd Birth Anniversary of Gandhiji, on October 2nd the Department of Management Studies celebrated Gandhi Jayanthi virtually. In this celebration the II BBA participated and performed cultural activities and spoke about the life of Gandhiji .Dr.Santosh Jhawar Head of the Department of Management Studies gave a message on “Values for life to be imbibed by the students from the life of Mahatma Gandhi”.



IIC Impact lecture series -II: IIC Impact lecture series -II was conducted on 9-10-2021 .The first resource person Mr. Rajesh Pershad delivered lecture on "Ideation to

commercialization- convert the problems into business opportunities ". Session II was taken by Mr. .Moshe Dayan on "How to convert projects to patents".IIC Impact Lecture series II was conducted under the able guidance of IIC President Dr. Sr. Marietta D'Mello.



Union Inaugural:

On 26th October 2021 Student Union Inaugural was conducted by the Department of Applied Sciences in order to welcome office bearers of final year's .The following members from MBA department was elected for the following posts.

IIMBA :

K. Stella Angel ----- PG Secretary

J. N. L. Pradeepthi ----- PG Cultural Secretary



Certificate Course:

From November 1st final MBA students are attending Certificate Course on “Communication Skills” conducted by PG English.



PG Club Activity:

Every Saturday 4th hour Pg club Activities are conducted .As a part of it the final MBA students participated in the folk dance competiton on13-11-2021.



Peter.F.Drucker 112th Birth Anniversary Celebrations:

On 19th November 2021 the Department of Management Studies organized a motivational session on “Journey of Successful Entrepreneurs through Role plays” on the eve of 112th birth anniversary of Peter.F.Drucker father of Modern Management. Peter.F. Drucker is a name which will remain etched into the halls of management forever. The ideas of Peter.F. Drucker have long been considered as the foundation stone of modern business management theories. Dr. Santosh Jhavar HOD of Management Studies emphasised on the fact that the Innovation and Entrepreneurship are two closely related words used in the business world. Entrepreneurs grasp the opportunity to cash in on the innovation. They are the one who build business and propel the innovation forward. Progress depends on entrepreneurship and great entrepreneurs get even richer than great innovations. The students of Management Studies came up with a unique idea of portraying the roles of famous entrepreneurs by depicting their success stories of Flipkart, RedBus, OLA and many more. They also participated in poster making on this occasion. Our Principal Dr. Sr. Marietta D ‘Mello congratulated the students of Management Studies for conducting such a wonderful and innovative presentation, motivating the students about Entrepreneurship.



Santa's December Treasure:

Students of Management studies organized Christmas exhibition Santa's Treasure to share the joy of using the hand made products on 18th December 2021. The Program was inaugurated in the presence of principal Dr.Sr.Marietta D'Mello and Vice Principal Dr.Sr.Showrilu and Heads of different departments. The Principal congratulated the students on their successful business start ups. Dr.Santosh Jhawar Head of the Department of Management Studies motivated the students to conduct such events on regular basis which will help them to gain hands on experience. The

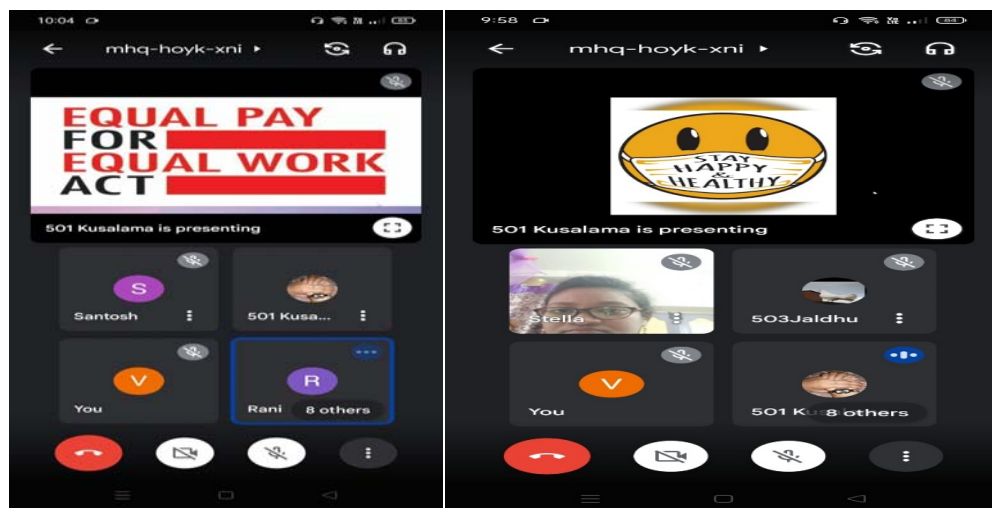


highlights of the events were different types of items exhibited like home made cupcakes, 100%vegan cookies, scrunches, cotton masks, customized Santa caps etc.. Which were made by students for sale.



73rd Republic Day Celebration:

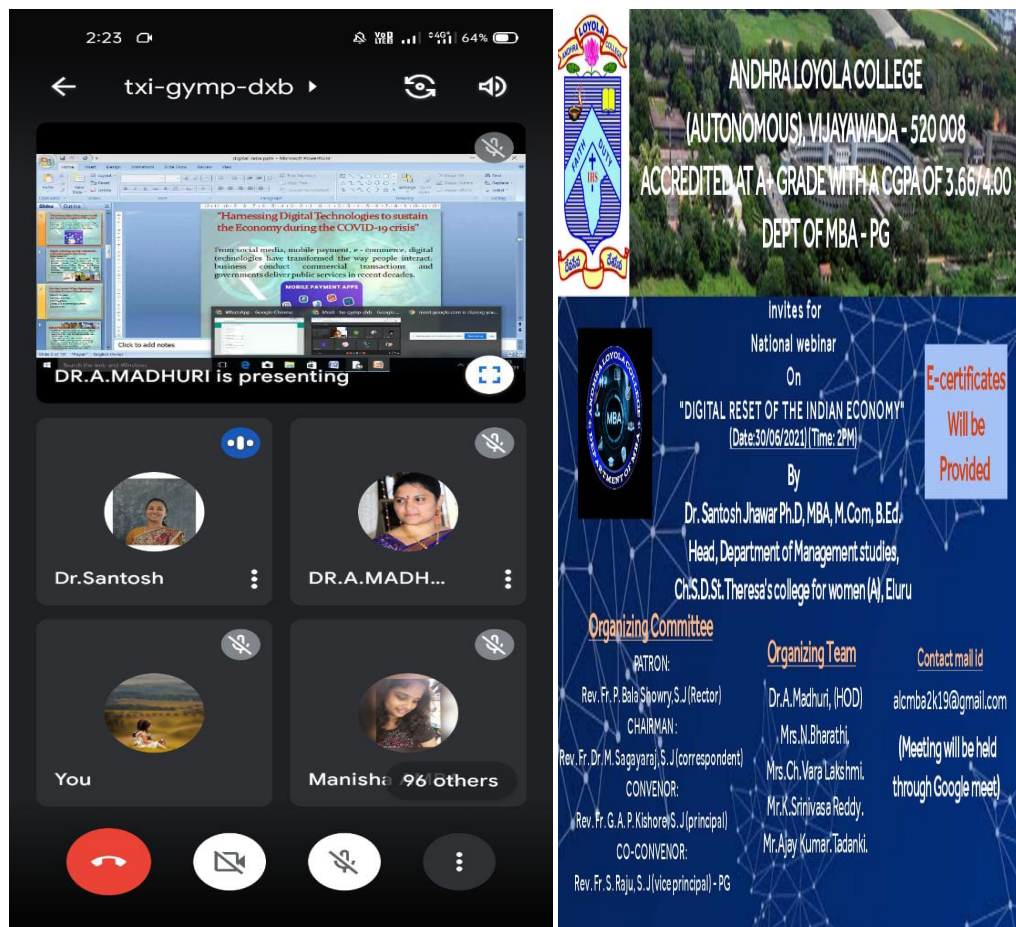
A thousand of salutes to our great nation on this Republic Day. This day inspires the young generation to keep the patriotism alive. On 26th January 2022, 73rd Republic Day was celebrated virtually by Department of Management Studies due to pandemic. Dr. Santosh Jhavar, Head of the Department of Management studies gave message on the sacrifices of great national leaders. On this occasion MBA and BBA students participated in poster making, quiz, speech, dance and singing. All the staff and students of the department celebrated republic day to show their solidarity towards nation.



Staff Participation

On 30th June 2021, Department of MBA of Andhra Loyola College, Vijayawada conducted a National Webinar on “Digital Reset of India Economy” in which

Dr.Santosh Jhavar, Head of the Department of Management Studies was the resource person. Students of II MBA of Ch.S.D.St.Theresa's College also participated in this Webinar and got E-Certificate



- On the Eve of National Spirit Week Celebrations ,on 10th august 2021 the Department of Social Sciences Organized the Patriotic Singing Competition . Ms.M.Sai Pallavi Jenifar Lecturer from the Department of Management Studies was invited as Judge to that competition.



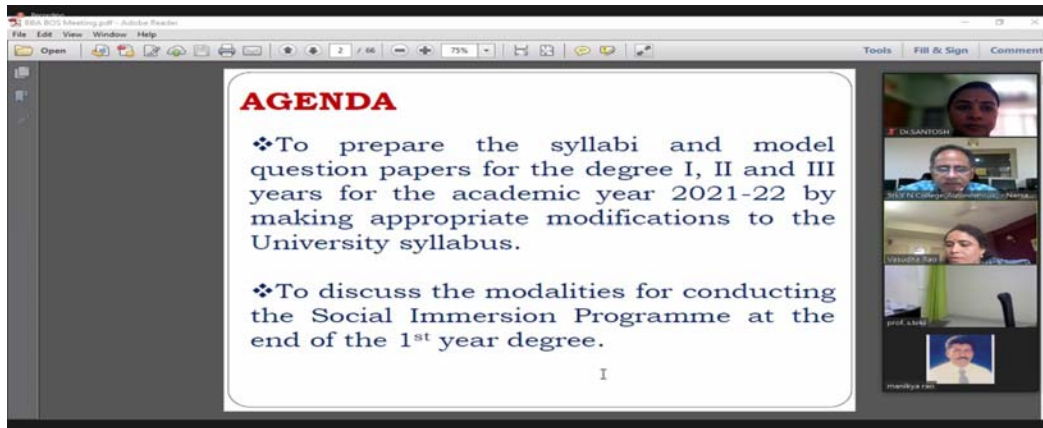
Online Training Session for Faculty:

On 26th October 2021 the Department of Management Studies attended a short online session where step by step guides to maintain online attendance and lesson plan was demonstrated



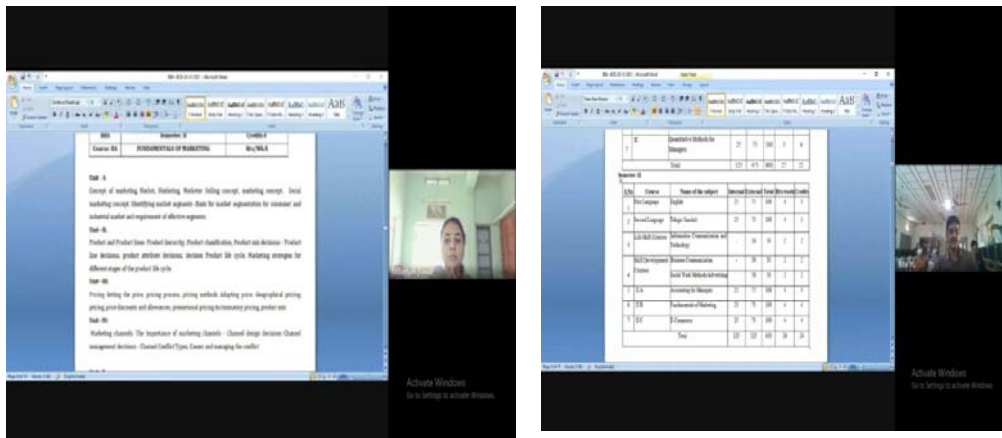
Subject Expert for BOS Meeting:

On 28th October 2021 Dr.Santosh Jhavar HOD of Department Of Management Studies attended Virtual BOS meeting of YN College,Narsapur as a Subject Expert.



Subject Expert for BOS Meeting

On 20th December 2021 Dr.Santosh Jhavar Head of Department of Management Studies attended the BOS meeting for BBA of DNR College as a University nominee.



Qualified in AP RCET-2021Examination:

Mrs.P. Vijaya Lakshmi from Department of Management Studies has qualified AP RCET-2021Examination.

Paper Publications (June & July):

- Ms. V.V.L.Krishna Priya, Department of Management Studies published a paper on the topic “A Study on the Concept of Derivatives” in International Journal of emerging Technologies and Innovative Research(JETIR) Volume 8 | Issue 6 | June 2021. Link - <http://www.jetir.org/papers/JETIR2106159.pdf>. ISSN : 2349-5162. Impact Factor - 7.95

- Ms. M.S.P. Jenifar ,Department of Management Studies published a paper on the topic “Impact of Electronic Banking on Customer Satisfaction” in International Journal of Advanced Research in Science, Communication and Technology (IJARSCT) Volume 7, Issue 2, July 2021 <http://ijarsct.co.in/julyi2.html>.
- Mrs P.Vijaya Lakshmi, Department of Management Studies published a paper on the topic “COVID-19: The Impact on the Manufacturing Industries” in the Journal of Emerging Technologies & Innovation Research (JETIR), ISSN-2349-5162, Impact Factor-7.95 in the Month of June 2021.
- Mrs P.Vijaya Lakshmi, Department of Management Studies published a paper on the topic “A Literature Review on IPO” inInternational Journal of Creative and Research Thoughts (IJCRT), ISSN-2320-2882, Impact Factor-7.97 in the Month of July 2021.